

‘Let every man judge according to his own standards,  
by what he has himself read, not by what others tell him.’  
Albert Einstein (1949) *The World As I See It*



- *ZSI is the **only European manufacturer** of artificial urinary sphincters and of malleable and inflatable penile implants, as solutions for male urological problems (incontinence), sexual complications (Erectile Dysfunction), and gender identity procedures (prostheses for trans men and women).*



**MADE IN SWITZERLAND**  
In the heart of Europe  
ZSI, Zephyr Surgical Implants  
Route des jeunes 4bis,  
Les acacias-Geneva  
CH-1227, Switzerland



# PRODUCTS



The hydraulic / inflatable penile implant in three components (PI) ZSI 475 is a solution for problems related to erectile dysfunction and impotence.



A malleable / semirigid penile implant for men. ZSI 100 is a solution for problems related to erectile dysfunction and impotence.

ZSI offers solutions adapted for plastic surgery to satisfy the specific demands of transsexual / transgender men and women.



A hydraulic / inflatable penile implant of three components for trans men ZSI 475 FTM

A malleable / semirigid penile implant for trans men ZSI 100 FTM

A malleable / semirigid implant for metoidioplasty for trans men ZSI 100 D4

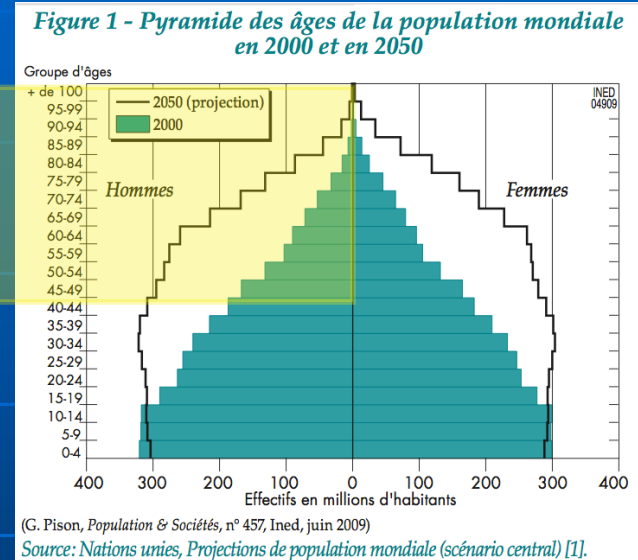


# MALE INCONTINENCE



## Prostate Cancer Population who can be concerned

POPULATION WHO CAN BE CONCERNED BY THE PROSTATE  
CANCER:  
45 years old to 100 years old



The masculine population world wide is getting older every year:  
More prostate cancer and radical prostatectomy every year :

### Consequences

- More severe incontinence
- More impotence

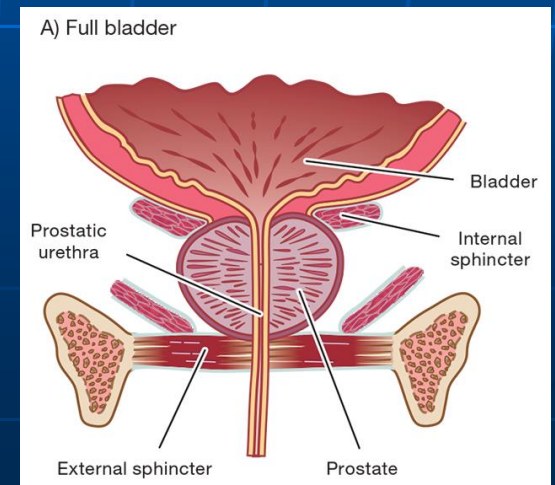


# Some French statistics

65 000 000	INHABITANTS
60 000	PROSTATE CANCER / YEAR
16 400	PROSTATECTOMY / YEAR
2 000	MEN WITH SEVERE INCONTINENCE / YEAR

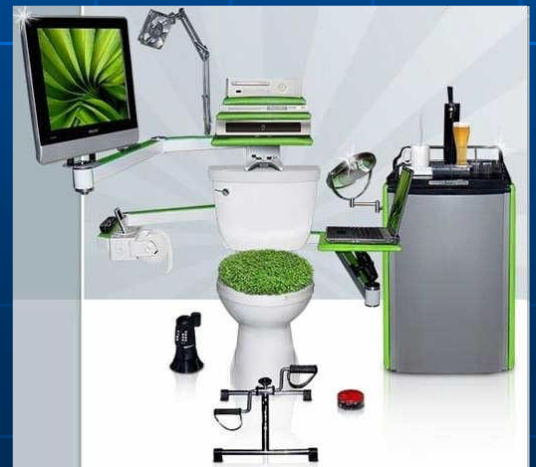
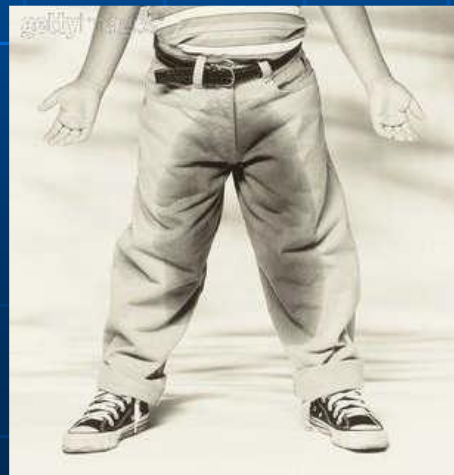
## REASONS FOR SEVERE INCONTINENCE

- RADICAL PROSTATECTOMY
- TURP
- EXTERNAL BEAM RADIATION
- NERVE PROBLEMS (DIABETES)



# MALE INCONTINENCE

- Go for a bit of walk
- Spend time with family and friends
- Learn new things
- **JUST GO OUT**



# MALE INCONTINENCE

## How to deal with male incontinence???

- PADS:  
Smelly, Diaper Rush, bulky, uncomfortable, ...



# MALE INCONTINENCE

How to deal with male incontinence???

- PENILE SHEATHS/ condom with catheter

- PENILE CLAMP

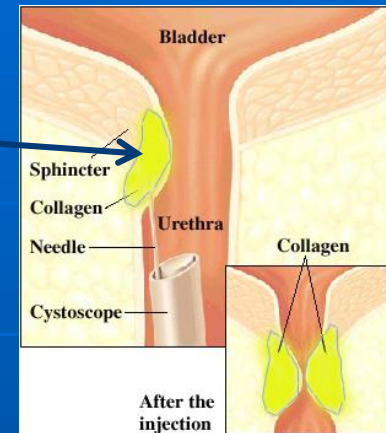




# Male incontinence treatment options

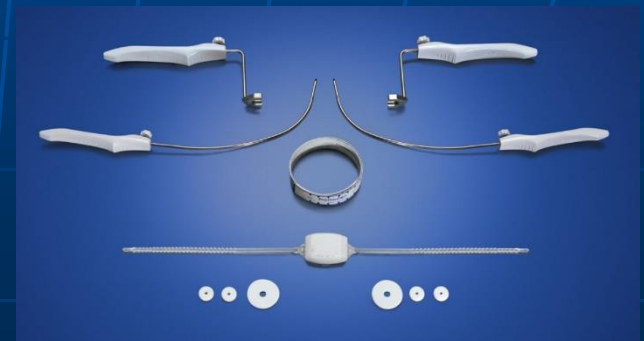
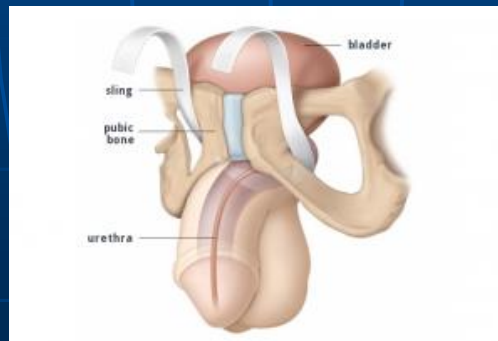
- **BULKING AGENT INJECTION**

(Light +/- moderate incontinence)



- **MALE SLING** (Light +/- moderate incontinence)

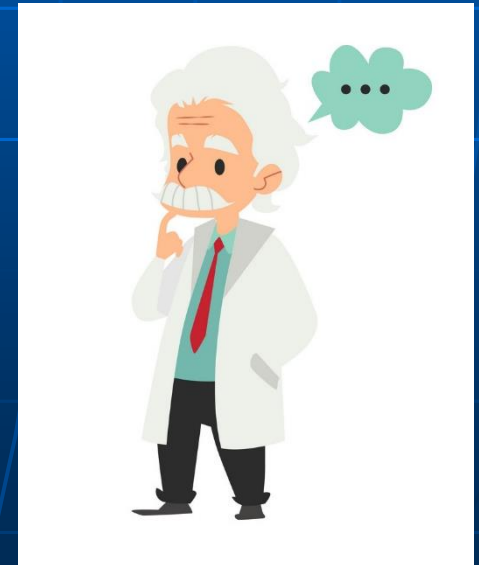
- Urethral injury during trocar passage,
- Infection,
- Moderate perineal pain,
- Bleeding with hematoma,
- Erosion,
- Urinary retention



# ARTIFICIAL URINARY SPHINCTER

It has several drawbacks including:

- Complexity of the procedure
- Significant cost
- No option to adjust the issued pressure of the device
- Inability to re-adjust the cuff in case of urethral atrophy
- Infection,
- Mechanical failure,

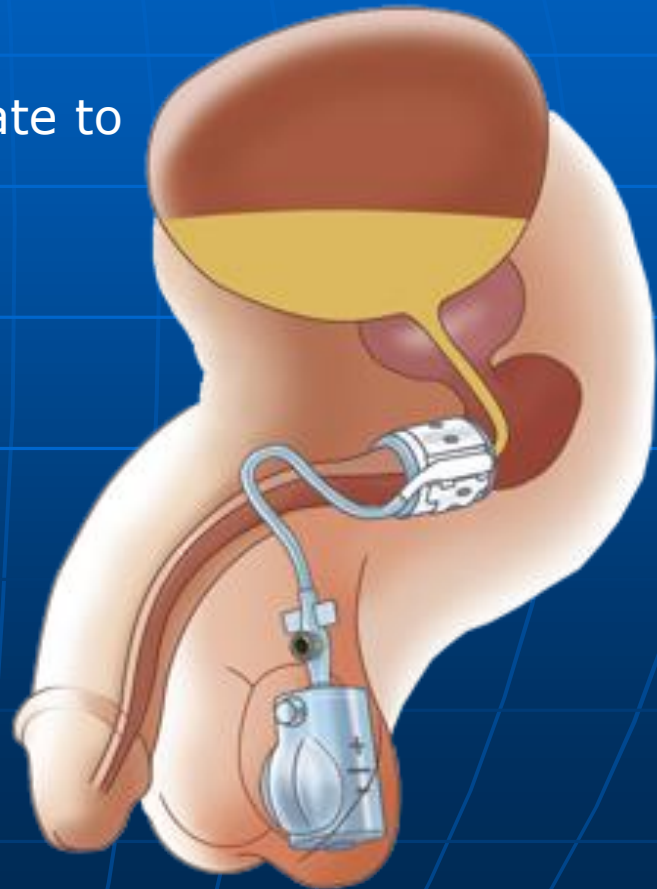


# ARTIFICIAL URINARY SPHINCTER

In effort to improve the disadvantage of the Artificial Urinary Sphincter, ZSI 375 has recently been developed by urologists.

A technological breakthrough for moderate to severe male incontinence

Improving the lives of patients with urinary incontinence who must use protectors or towels, Penilex, penile cases, urinary catheters, and/or urinary collectors or bags.



# ZSI 375

## ARTIFICIAL URINARY SPHINCTER

- ONE-PIECE DEVICE
- EASY TO IMPLANT
- NO PREPARATION (Pre-filled/ Pre-connected, Ready for implant)
- ADJUSTABLE CUFF
- CIRCULAR CUFF
- PRESSURE CONTROLLED
- Easy control of the device with X-Ray
- EASY TO USE
- COST EFFECTIVE
- LONG TERM GUARANTEE







ZSI 375 Activation Button  
Opposite side to the Pump Button



Wings



Hydraulic Circuit Septum



Receiving slot



Kink Resistant Tubing



Temporary Extension Tab for  
easy Cuff implantation; will be  
removed after Cuff implantation  
around the urethra.



4 to 6 cm adjustable Cuff  
moulded into a curved shape

Cuff Pillow

Compensation  
Pouch Septum



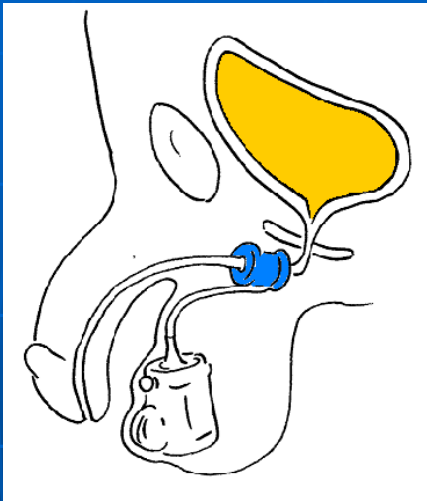
ZSI 375 Deactivation Button  
Same side as the Pump Button

Pump Unit

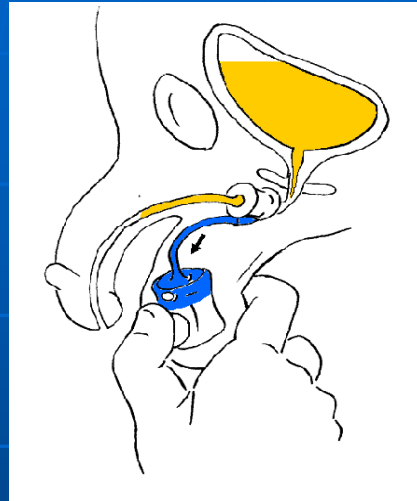


Pump Button to empty the Cuff  
after pressing and releasing it

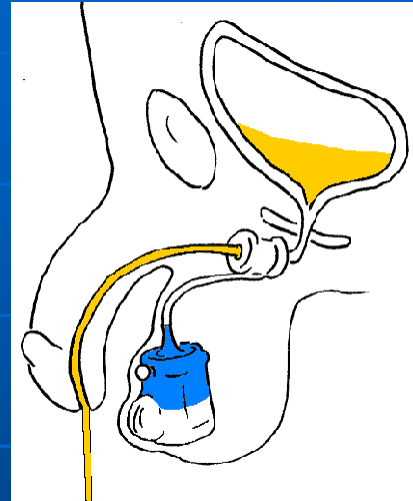
# FUNCTIONING



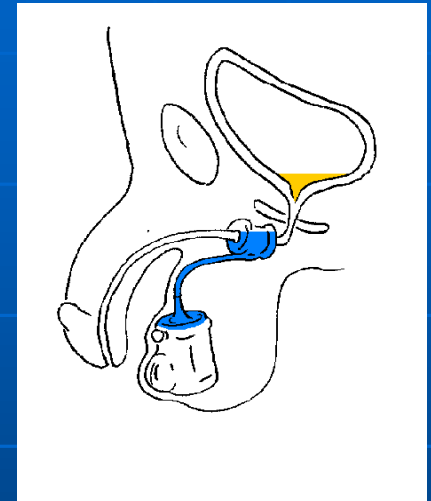
1) The cuff squeezes the urethra, the patient is continent



2) The patient squeezes and releases the Pump button to deflate the cuff.



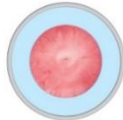
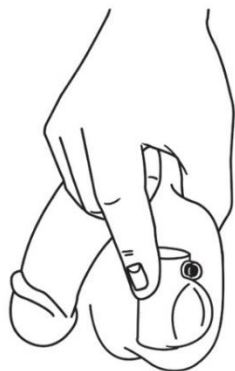
3) The patient urinates.



Automatically the cuff inflates and closes the urethra again.

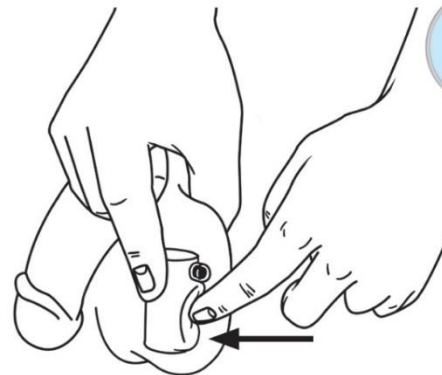
# FUNCTIONING

1



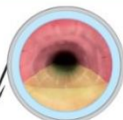
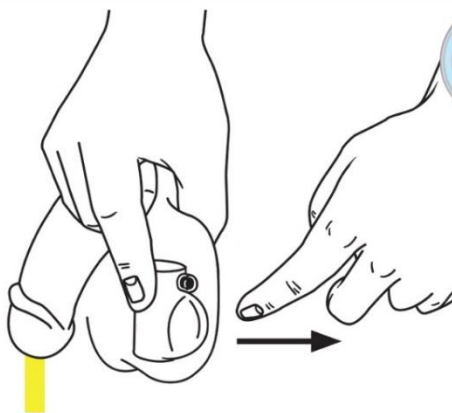
With one hand hold the Pump Unit in the scrotum with the Pump Button forward.

2



With the index finger of the other hand Press and...

3



...Release the Pump Button once.  
The Cuff deflates, decompressing the urethra.

4



The Cuff needs 2-3 minutes to automatically re-inflate  
and compress the urethra once again.

# FUNCTIONING



ADVANCED COURSE - ZSI 375

43 seconds Video n°10

HYD



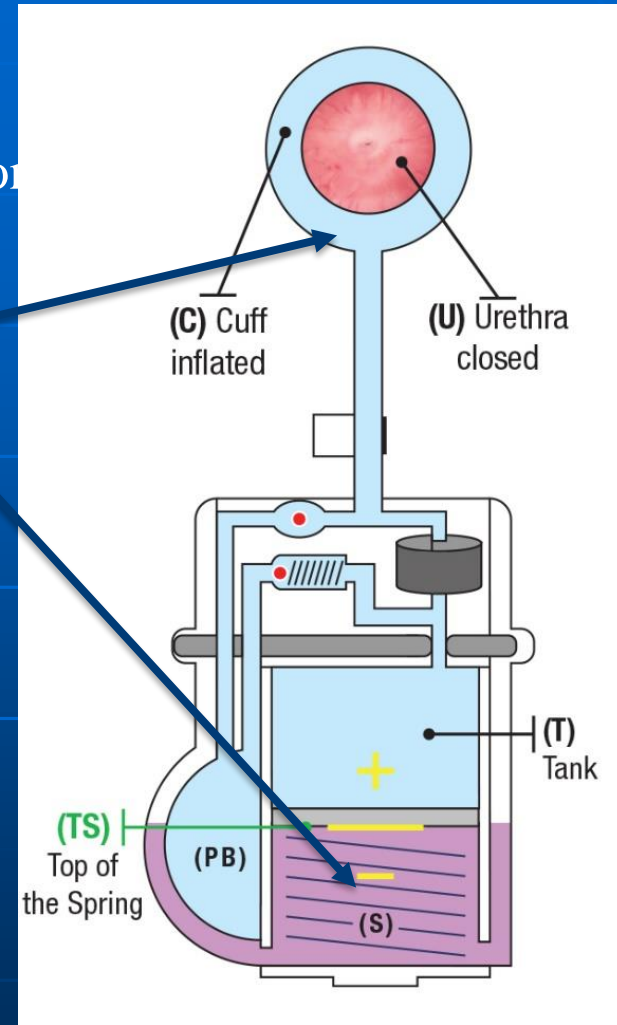
# FUNCTIONING

ZSI 375 is filled with normal saline solution.

There are TWO compartments separated by the piston

- (1) Hydraulic Circuit
- (2) Compensation Pouch Circuit

The two circuits are separated by a piston.  
They are never in contact with each other.  
The piston can go up and down in the tank.



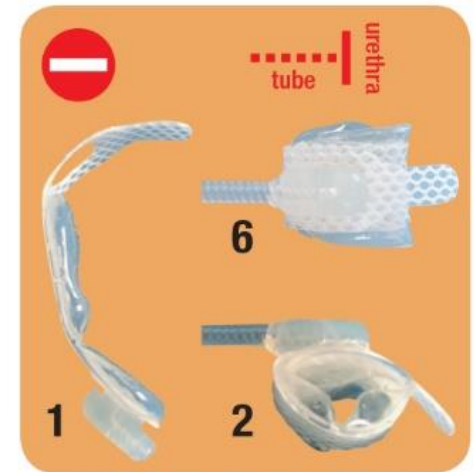
# CUFF



**FLAT CUFF CLOSED**  
clamp Cuff design



**FLAT CUFF CLOSED**  
clamp Cuff design



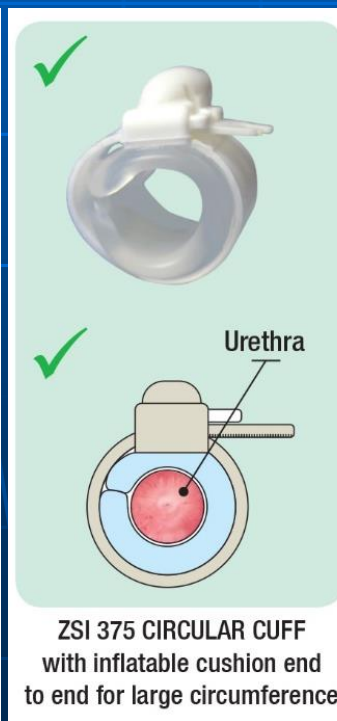
**FLAT CUFF**  
open and closed  
clamp Cuff design

# ZSI 375 CUFF

ADJUSTABLE: From 4, 4.5 , 5, 5.5 to 6 cm

MOULDED IN CURVE

CLOSURE BY BUTTONS



# PUMP SIGNS



PLUS SIGN



Mid-Line

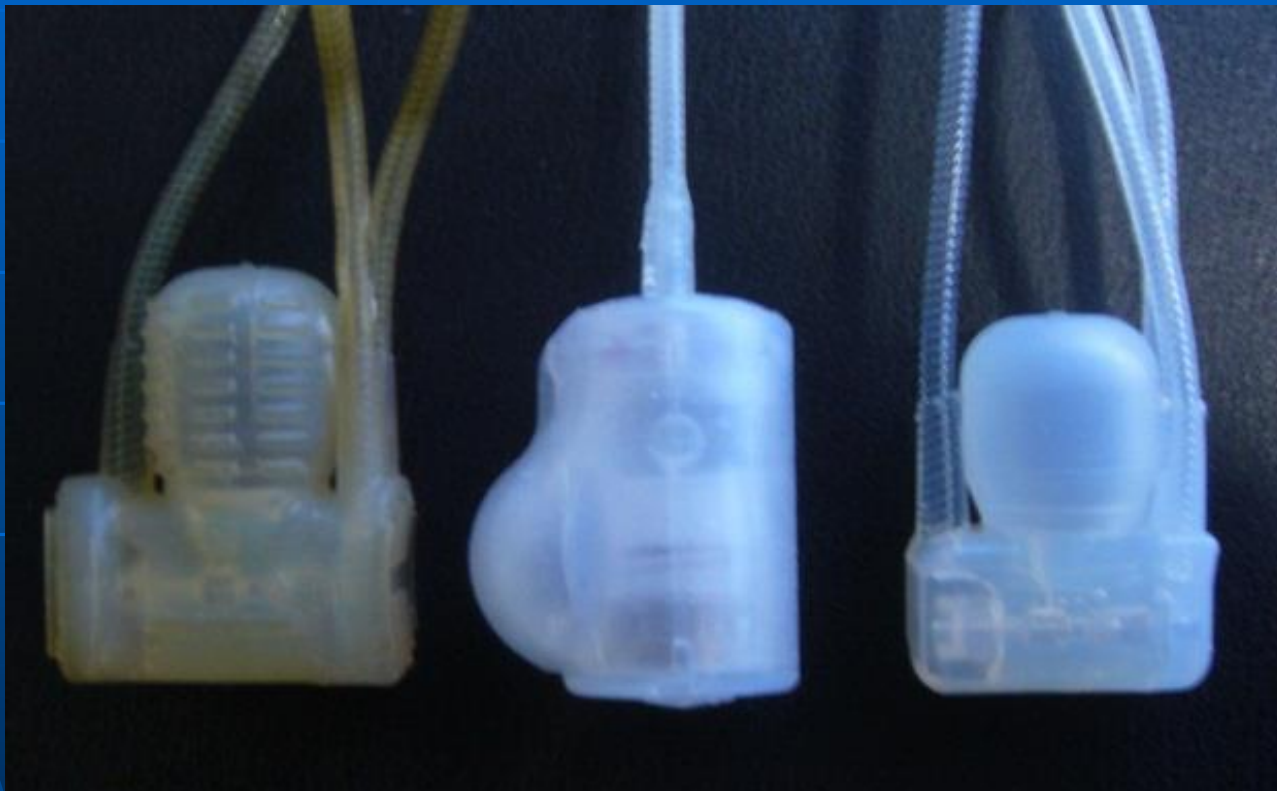


Minus Sign

Spring Level



# PUMP SIZE



# ZSI 375

## ARTIFICIAL URINARY SPHINCTER



### ONLY 1 BOX

1 - ZSI 375 packed in Saline Solution delivered sterile



2 - Two Huber needles of 24 Gauge delivered sterile



3 - Patient Implantation Form to activate guarantee

PATIENT INFORMATION FORM		
FORMA DI INFORMAZIONI PER IL PAZIENTE E IL FAMILIARE		
<p><b>FOR HOSPITAL USE - IMPRINT PATIENT ID CARD ABOVE</b>                      (QUESTO È UNO DEI NOSTRI FORMI PER IL PAZIENTE. IL NOSTRO SERVIZIO CLIENTI È A VOOSTER DISPOSIZIONE PER INFORMAZIONI. PER INFORMAZIONI, VISITATE IL NOSTRO SITO WEB: WWW.ZSI-IMPLANTS.COM)</p>		
<p>NOI: <input type="text"/></p>	<p>ALCANTARE: <input type="text"/></p>	<p>HOSPITAL: <input type="text"/></p>
<p>Componente impiantato</p> <p>NOI: <input type="text"/></p>	<p>IMPIANTANDO IN REGIONE</p> <p>Paese: <input type="text"/></p>	<p>DATE OF SURGERY (in English, Spanish, French and German language fields are complete)</p> <p>DATE: <input type="text"/></p>
<p><b>TERMINI DI GARANZIA</b></p> <p>PER INFORMAZIONI SULLA GARANZIA, VISITATE IL NOSTRO SITO WEB: WWW.ZSI-IMPLANTS.COM</p>		
<p>1. <b>INDICAZIONE</b> (Indicazioni) - Indicazione per l'uso del prodotto.</p>	<p>2. <b>CONTRAINDICAZIONE</b> (Controindicazioni) - Condizioni in cui il prodotto non deve essere utilizzato.</p>	<p>3. <b>AVVERTENZE</b> (Avvertenze) - Informazioni importanti per l'uso del prodotto.</p>
<p>4. <b>CAUSE DI GUASTO</b> (Cause di guasto) - Condizioni in cui il prodotto può essere guastato.</p>	<p>5. <b>MANUTENZIONE</b> (Manutenzione) - Istruzioni per la manutenzione del prodotto.</p>	<p>6. <b>ALTRA INFORMAZIONI</b> (Altre informazioni) - Altre informazioni importanti.</p>
<p>ZSI, Zephyr Surgical Implants srl                      Strada del Lavoro, 10/A, 01122, San Casciano in Val di Pesa, (Firenze) - Italia                      Phone: +39 0578 341 317 - Email: <a href="mailto:com@zsiimplants.com">com@zsiimplants.com</a></p>		

4 - Traceability Stickers



5 - Instructions



6 - Patient Implantation ID

<p>► Date of Implantation</p> <p>____/____/____</p>	<p>► Type of Implants medical device</p>
<p>Artificial Urinary Sphincter</p> <p>ZSI 375</p>	<p><input type="text"/></p>

THE PRESSURE IN THE CUFF TO REACH CONTINENCE

**STRONG ENOUGH TO BLOCK THE BLADDER PRESSURE**

BLADDER PRESSURE: From 0 to 30/ 35 cm H<sub>2</sub>O

**WEAK ENOUGH TO LET THE BLOOD GOING THROUGH THE URETHRAL TISSUE**

ARTERIAL BLOOD PRESSURE: 90 / 140 mmHg

Or 122,4 / 190,4 cm H<sub>2</sub>O

(1 mmHg= 1.36 cm H<sub>2</sub>O)

**ZSI 375 PRESSURE :90-100 cm H<sub>2</sub>O**

# THE PRESSURE IN THE CUFF TO REACH CONTINENCE

Increase of the pressure At the office:

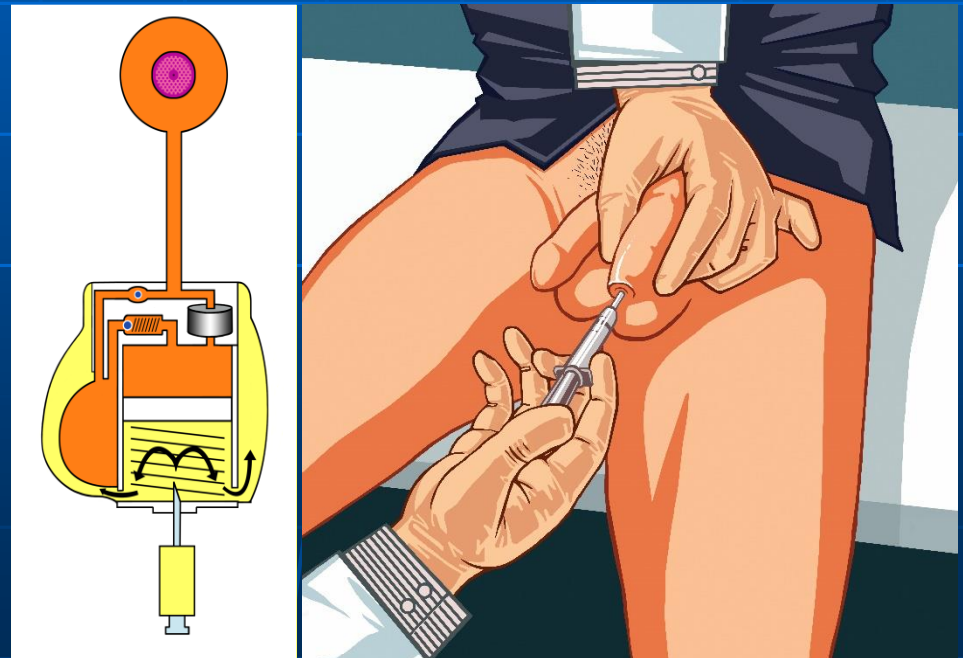
Scrub the scrotum,

Inject 1ml saline solution : Increase the pressure 10 cm H<sub>2</sub>O

2 ml: 20 cm H<sub>2</sub>O

3 ml: 30 cm H<sub>2</sub>O

The more you increase pressure,  
The more risk of urethral erosion.



# SURGICAL PROCEDURE

Simple and rapid procedure,  
less invasive

No need to measure the urethra  
less pain, under skin surgery

No prepration,

No connections,

Shorter anesthesia and lighter aneathesia reducing risk

Possibility of one day hospitalization



ZSI 375

URINARY ARTIFICIAL SPHINCTER  
SURGICAL PROCEDURE

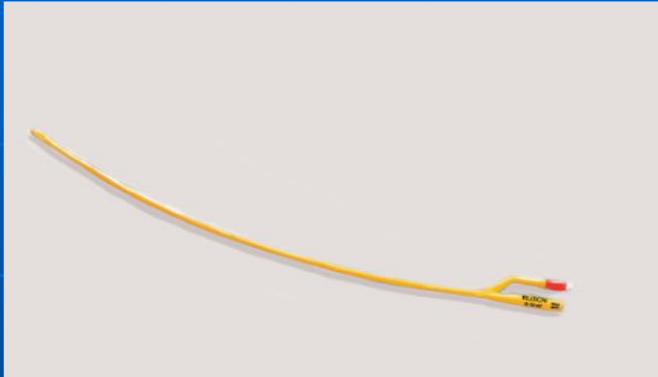


Instruments: Use a long Maier Clamp to make the scrotal pouch for the Pump.

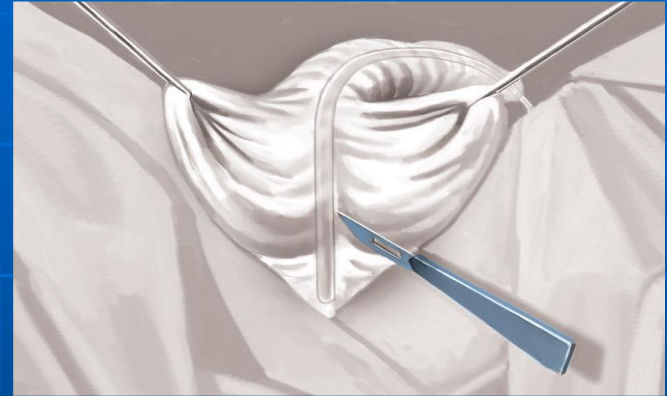


Place the patient in the lithotomy position. All surgeons should use new, clean scrubs for every operation. Use a certified operating room. Try to minimize traffic.

# 1. DISSECTION

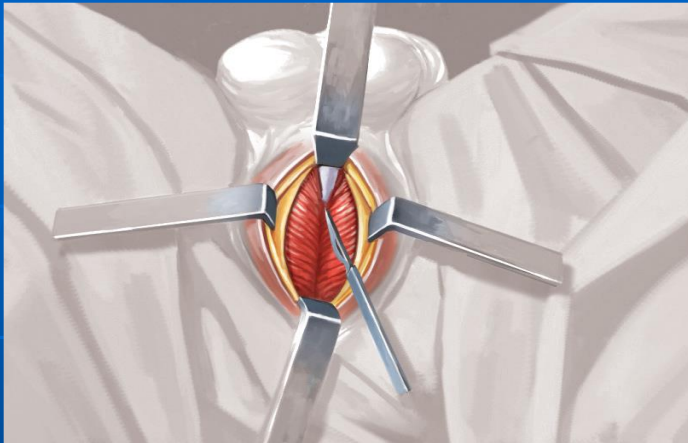


Install a size 16 Fr/Ch Foley catheter (no smaller) to calibrate the urethra.

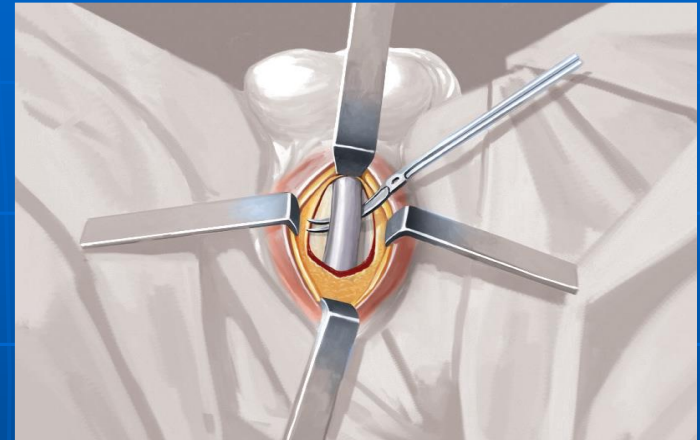


Perform a perineal incision. The Foley catheter helps to identify the urethra during dissection

# 1. DISSECTION

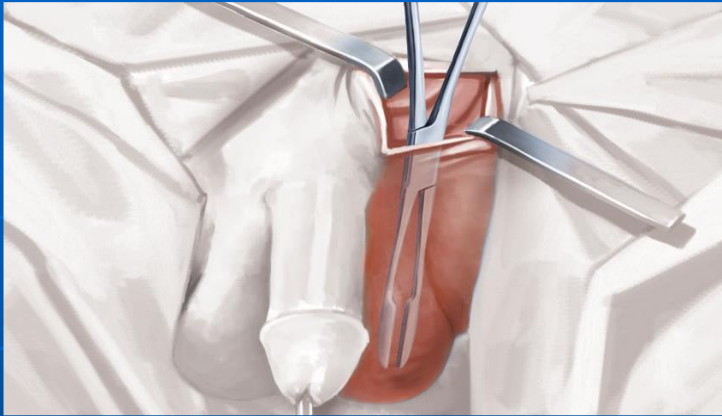


Dissect the fat and the bulbospongiosus muscle covering the urethra.



Dissect two centimetres of the urethra that is surrounded by the corpus spongiosum.

# 1. DISSECTION



Perform an inguinal incision. It is easier to find the subdartos space from an inguinal incision rather from a scrotal incision. It is easier to create a deep, large pouch with a Maier clamp.



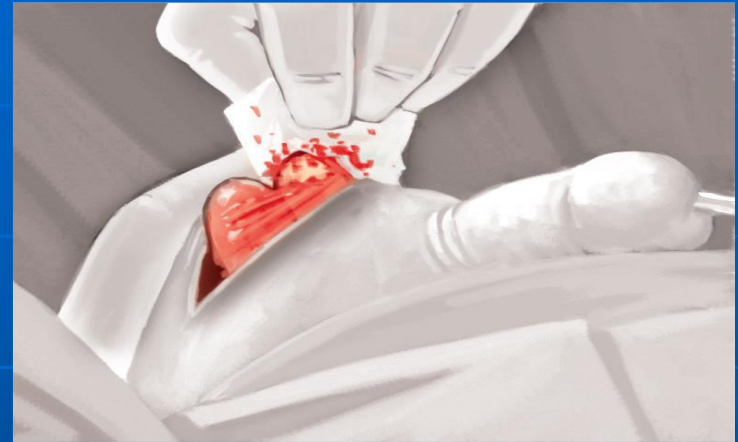
Prepare a subdartos pouch for the Pump Unit with the scissors and the maier clamp. The subdartos is between 2 layers: the dartos and the cremaster muscles (same as for orchidopexy).



# 1. DISSECTION

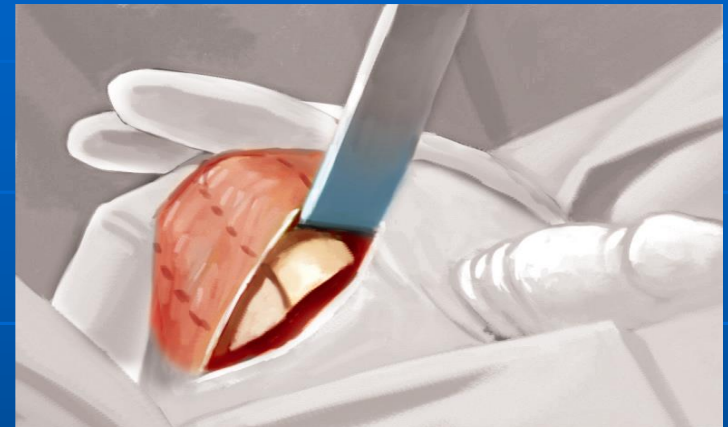


Open the passage between the perineal incision and the inguinal incision with the index and the middle fingers. Stay parallel to the urethra. The passage is behind the spermatic cord.



Help the fingers go through the tissue with a gauze pad.

# 1. DISSECTION



- Check the passage.
- The subdartos pouch, which receives the Pump Unit, is between 2 layers: the dartos and the cremaster muscles.
- Enlarge the passage with 2 fingers so that the Pump Unit may enter easily.

## 2. ZSI 375 PREPARATION BEFORE IMPLANTATION

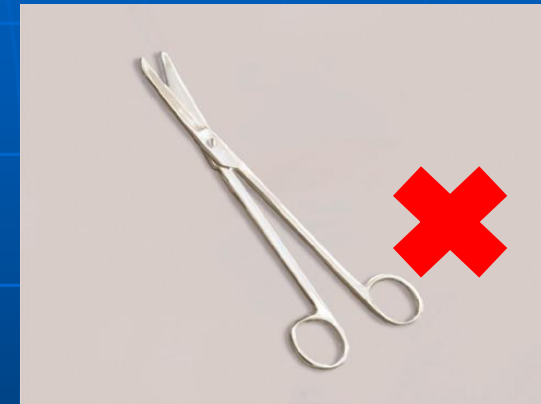
### A - REMOVING THE ZSI 375 FROM ITS PACKAGING LIQUID



Change gloves for preparation. Change gloves if any contact is made with the skin.

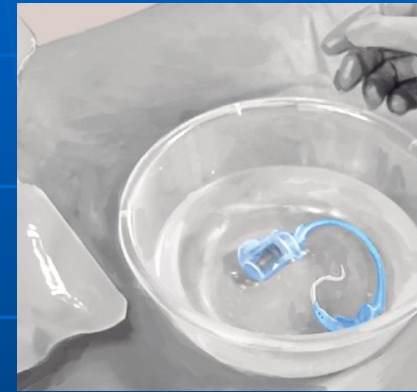


There should be minimal contact with the device and only the surgeon should handle it.



Never use scissors to open the bag, it can damage the ZSI 375.

## 2. ZSI 375 PREPARATION BEFORE IMPLANTATION



Open the bag and remove the device carefully into the first bowl full of Sterile Saline Solution 0.9‰. The ZSI 375 arrives Pre-filled and Activated. Prepare a second bowl filled with Sterile Saline Solution 0.9‰, and antibiotics to clean the device of its packaging liquid.

## 2. ZSI 375 PREPARATION BEFORE IMPLANTATION



Place the ZSI 375 into the bowl. Minimize the time the device is exposed to open air.



Prepare a Huber needle and a syringe filled with Sterile Saline Solution 0.9‰.

Temporary Extension Tab will facilitate the passage of the Tab into the slot. It will be removed after Cuff implantation around the urethra.



## 2. ZSI 375 PREPARATION BEFORE IMPLANTATION



### B - TEST THE SPRING



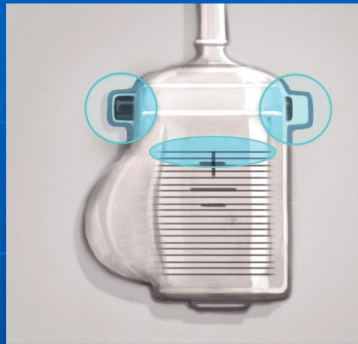
Test the device by pressing and releasing the Pump Button 1 time.



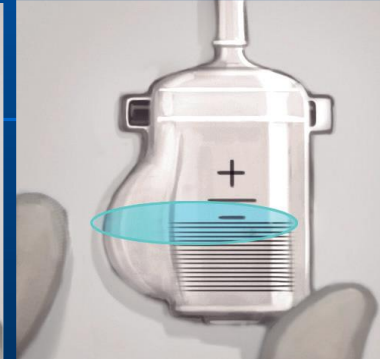
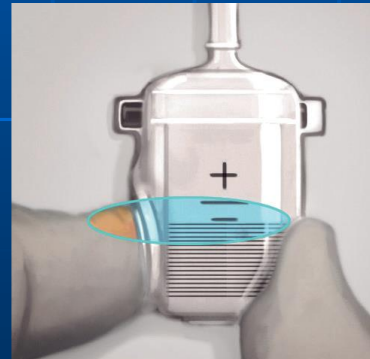
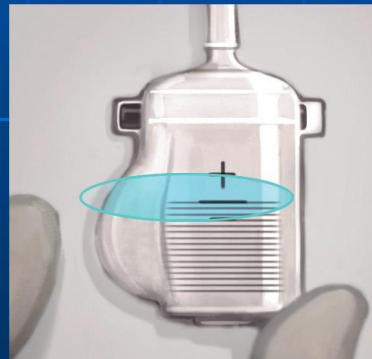
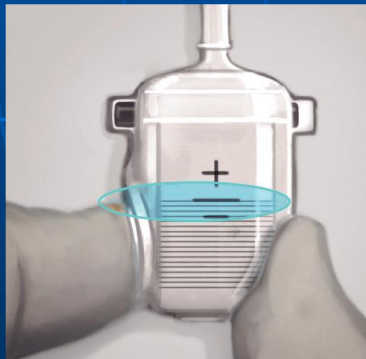
Wait for the Top of the Spring (TS) to return above the Plus '+' sign.

## 2. ZSI 375 PREPARATION BEFORE IMPLANTATION

### C - PREPARATION OF THE CUFF FOR IMPLANTATION / DEACTIVATION WITH CUFF EMPTY



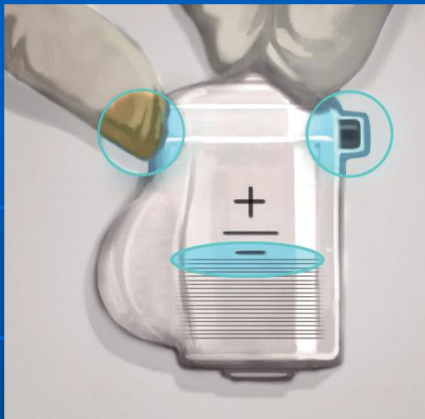
- Spring released (ZSI 375 Activated).
- Cuff full (ZSI 375 Activated).



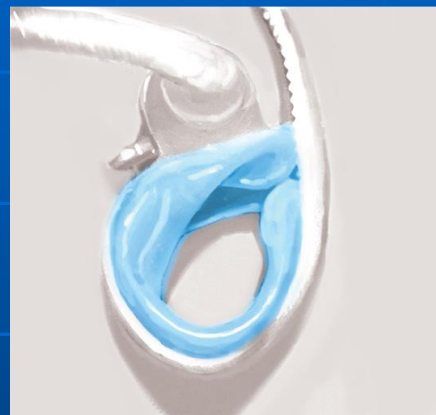
In order to deflate the Cuff completely, aspirate the Saline Solution from the Cuff to the Tank of the Pump Unit by **pressing and releasing** the Pump Button. Once the Spring is fully compressed, you will not be able to press the Pump Button any further.

## 2. ZSI 375 PREPARATION BEFORE IMPLANTATION

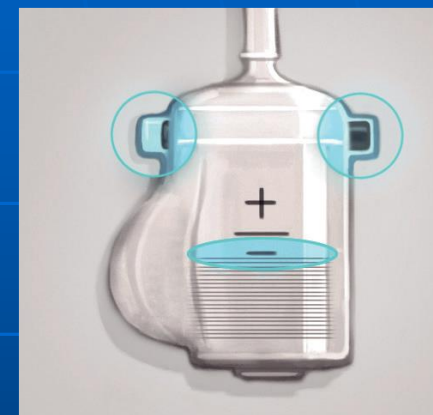
### C - PREPARATION OF THE CUFF FOR IMPLANTATION / DEACTIVATION WITH CUFF EMPTY



When the Top of the Spring (TS) is below the Minus '-' sign, press the Deactivation Button firmly.



Cuff must be deflated.



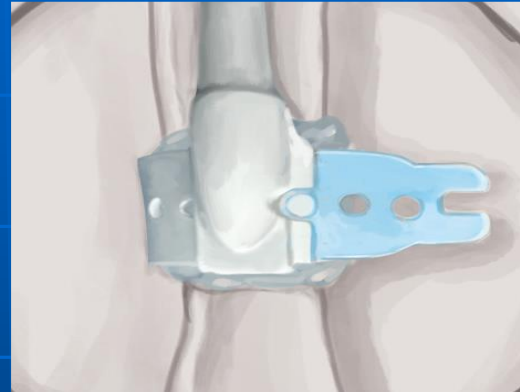
- The Top of the Spring (TS) is below the Minus '-' sign.
- The Cuff is flat.
- Wait 20 seconds to check that the ZSI 375 keeps Deactivated.

# 3. IMPLANTATION

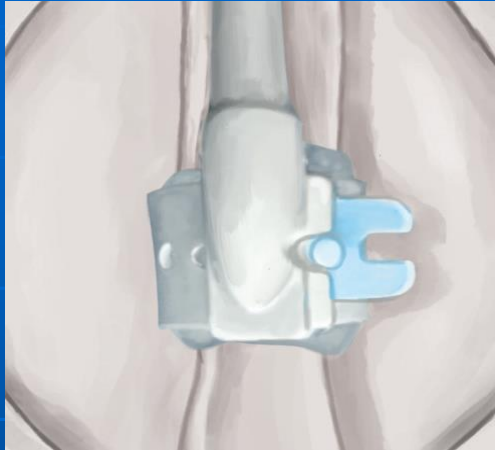
## A - IMPLANTATION OF THE CUFF/LOCKING THE CUFF



- Install the deflated Cuff and protect the Pump with a gauze pad.
- The device should never come in contact with the skin.
- Remove the Temporary Extension Tab after implantation.



- Fit the Cuff around the urethra.
- The 16 Fr/Ch Foley Catheter calibrates the urethra and prevents it from being tightened excessively.



You can also keep the Cuff more loose around the urethra, but you will probably have to adjust the volume of Saline Solution in the Hydraulic Circuit; this will move the Spring to the Mid-line.

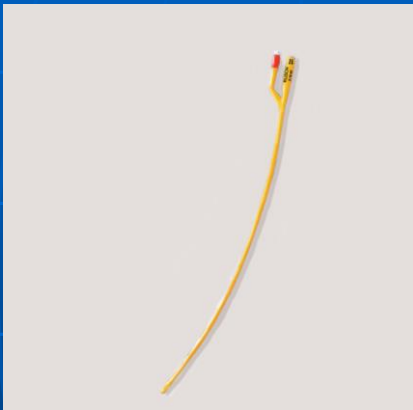


Tighten the Cuff with the 16 Fr/Ch Foley catheter to calibrate the urethra. When the Cuff is closed, it must be able to be rotated towards both the right side and the left side of the urethra.

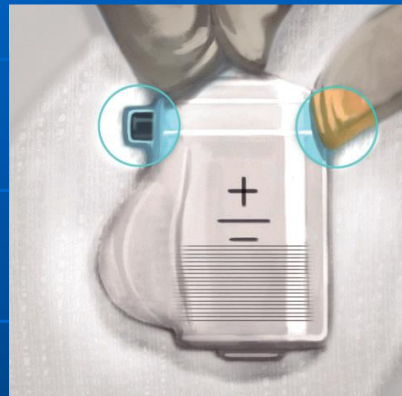


# 3. IMPLANTATION

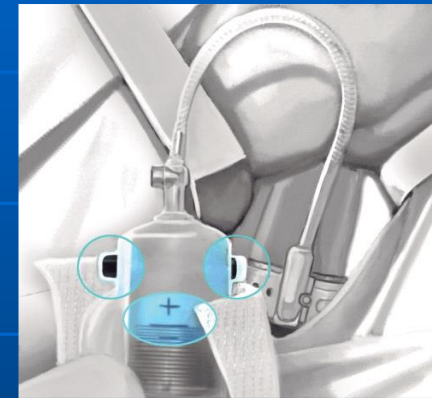
## B - CONTROL OF THE CUFF ISSUED PRESSURE



Remove the size 16 Fr/Ch Foley catheter.

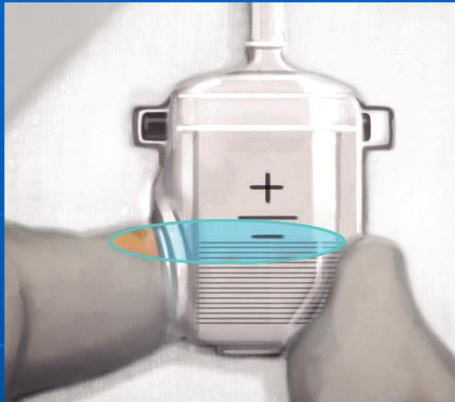


Press the Activation Button to Activate the device to check that the correct pressure is delivered.

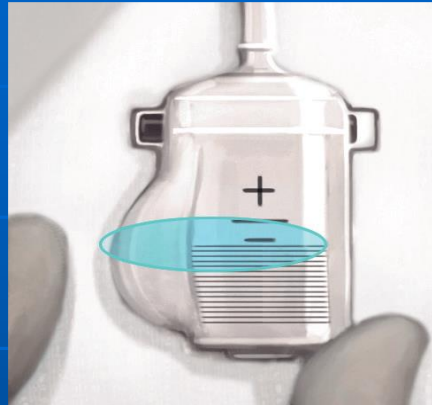


After pressing the Activation Button, the Top of the Spring (TS) will automatically Rise. Wait for at least two minutes

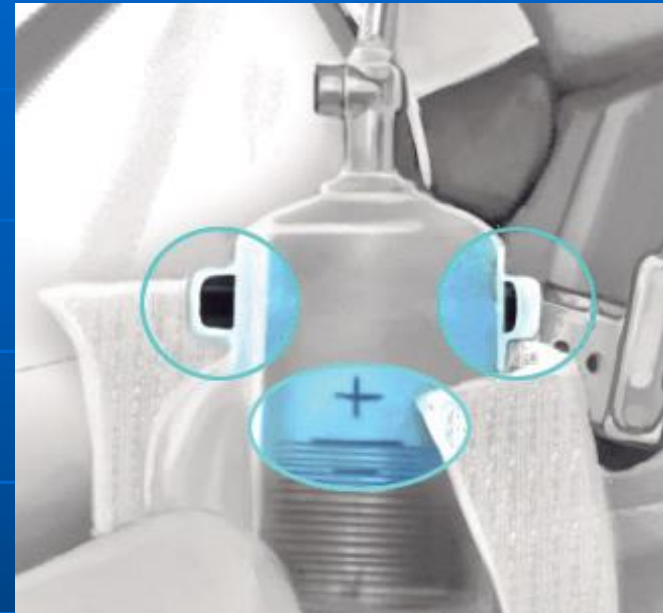
## TEST: CHECK THE DELIVERED PRESSURE AGAIN



PRESS



RELEASE



With the urethra in the Cuff, the Top of The Spring (TS) should stop just below or level with the Mid-line

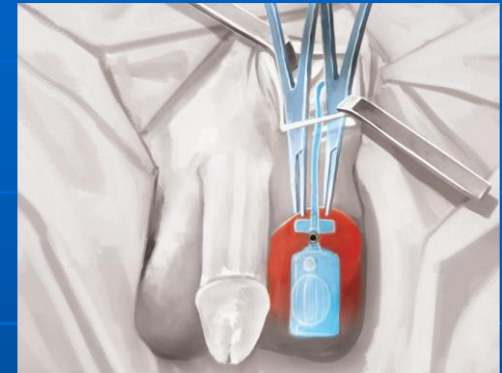
## D - IMPLANTATION OF THE PUMP AND WINGS SUTURING



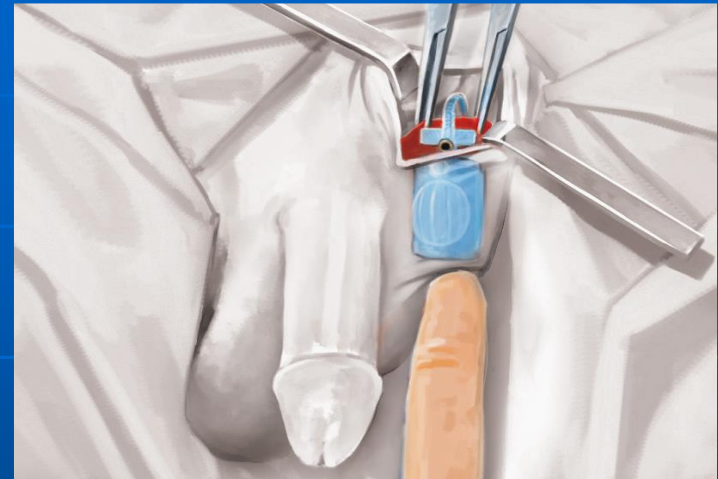
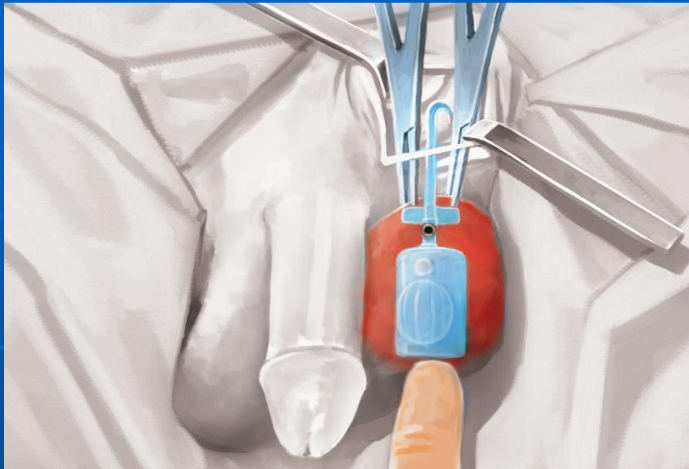
Pump Unit passage from the perineal incision to the inguinal incision.



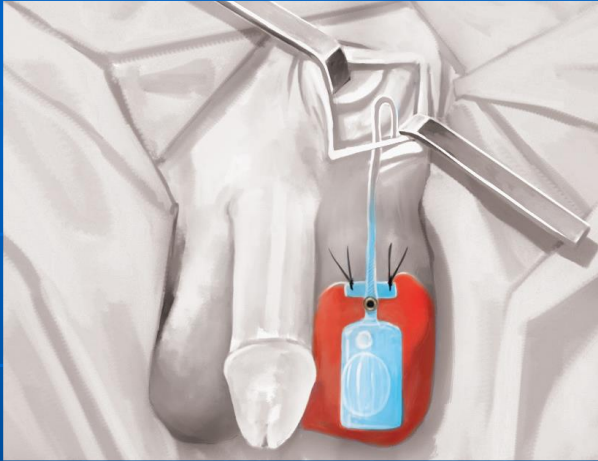
After this passage, check that device is still Deactivated, and that the Spring is below the Minus '-' sign.



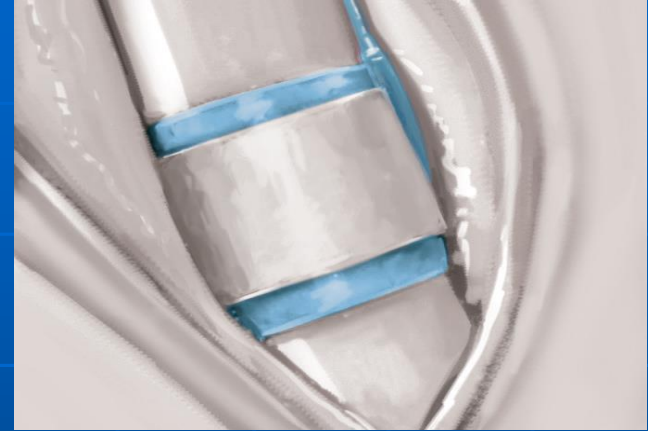
Insert the Pump Unit into subdartos pouch.



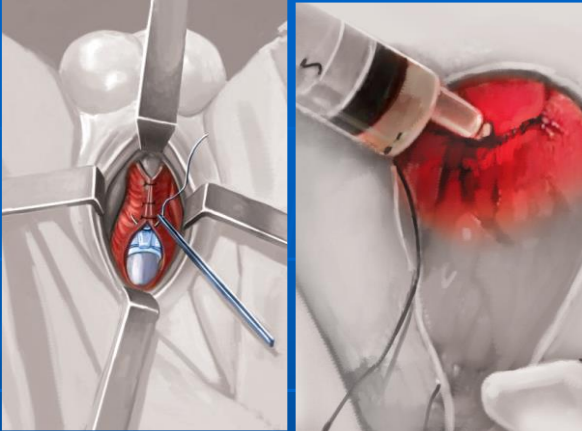
- With the index finger push the Pump Unit upwards to expose the deep internal scrotal tissue. With two mosquito clamps, pick and pull out the deep internal scrotal tissue.
- Suture the Wings to the deep internal tissue, so that the Pump Unit is not placed too high in the Scrotum pouch.
- Insertion follows the same technique as implanting a testicular prosthesis



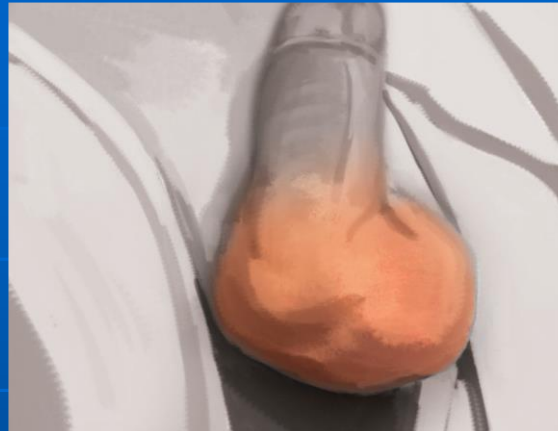
Drop the Pump Unit  
deep in the scrotum.



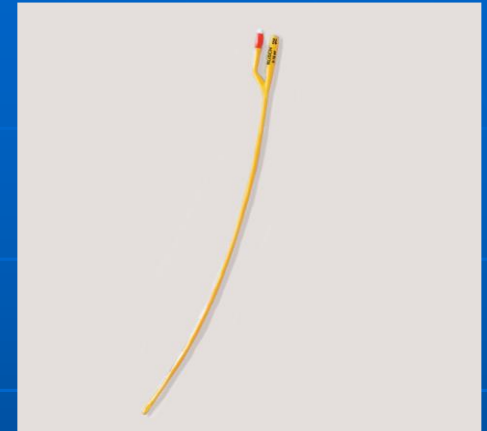
Turn the Cuff to the  
side. Check that the  
Cuff pillow is properly  
installed.



Suture two or three different layers. Intravenous antibiotics and local antibiotics are usually applied during the procedure.



This is the view of the Pump after it has been properly installed deep in the subdartos pouch.



Install a size 12 Fr/Ch Foley catheter for 24 hours



THANKS FOR YOUR ATTENTION